

DSD WEB WORKS

WEB SITE CONSULTING, PLANNING & DESIGN
 ♦ CUSTOM WEB APPLICATIONS ♦

Village & Town Software Solution Cost Comparison Software as a Product vs. Software as a Service

| | Software as a Product (SaaP) | Software as a Service (SaaS) |
|------------------------------|---|---|
| Main Cost* | \$7,500.00 | \$365 / mn \$500 (setup) |
| Hosting | \$540 / yr | included |
| TLS (new SSL) https:// | \$150 / yr | included |
| Maintenance / Support | <i>generally 20% of project cost</i> → \$1,500 / yr | included |
| Routine Enhancements** | <i>10 hr / yr billed @ \$185/hr</i> → \$1,850 / yr | included |
| After Three Years *** | \$19,620.00 | \$13,640.00 |
| | | <i>Generous on routine enhancements because of vested interest; the happier our clients are with the application, the longer they stay.</i> |
| Net Annual Charges | \$4,040.00 / yr | \$4,380.00 / yr |
| Capital Expenditure | \$7,500.00 | \$500.00 |

* we are using the low end of a typical range between \$7500 to \$10,000+ depending on project size and requested functionality

** we are assuming just a very bare minimum of only 10 hours of website enhancements per year (less than 1 hour per month!)

*** Just to see over time what costs would be, we selected a 3 year time frame.

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