

# DSD WEB WORKS

WEB SITE CONSULTING, PLANNING & DESIGN  
♦ CUSTOM WEB APPLICATIONS ♦

## Village & Town Software Solution Cost Comparison Software as a Product vs. DSD Village/Town Platform

	Software as a Product	DSD Village/Town Platform
Main Cost*	\$7,500.00	\$365 / mn   \$500 (setup)
Hosting	\$540 / yr	included
TLS (new SSL) https://	\$150 / yr	included
Maintenance / Support	<i>generally 20% of project cost</i> → \$1,500 / yr	included
Routine Enhancements**	<i>10 hr / yr billed @ \$185/hr</i> → \$1,850 / yr	included
<i>Generous on routine enhancements because of vested interest; the happier our clients are with the application, the longer they stay.</i>		
<b>Net Annual Charges</b>	<b>\$4,040.00 / yr</b>	<b>\$4,380.00 / yr</b>
<b>Capital Expenditure</b>	<b>\$7,500.00</b>	<b>\$500.00</b>
After Three Years ***	\$19,620.00	\$13,640.00

\* we are using the low end of a typical range between \$7500 to \$10,000+ depending on project size and requested functionality

\*\* we are assuming just a very bare minimum of only 10 hours of website enhancements per year (less than 1 hour per month!)

\*\*\* Just to see over time what costs would be, we selected a 3 year time frame.